



WISCONSIN
UNIVERSITY OF WISCONSIN-MADISON

MAKE THE CONNECTION



Qualcomm Wireless Innovation Prize

The competition will be held on **WED., APRIL 18, 2012** in the Wisconsin Institutes for Discovery.

Challenge yourself to discover and build the next big idea in wireless technology. Form a team, develop and prototype new wireless hardware and software ideas, and combine them with tangible, market-ready business plans. Enter the contest...NOW!

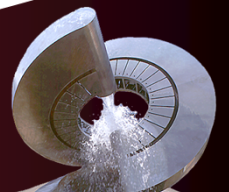
All UW-Madison undergrads and master's-level grad students are eligible to compete for prizes of **\$10,000** (*first*), **\$5,000** (*second*) and **\$2,500** (*third*). Student teams can also apply for up to **\$1,000** in equipment stipends for prototypes.

Register by **ERI NOV 18 2011** at innovation.wisc.edu/qualcomm



Qualcomm Wireless Prize

- Help invent the future of wireless technology
- Document your creative wireless ideas and develop a prototype
- Get technology support from engineering and CS faculty
- Learn from business professionals to create a market-ready business plan





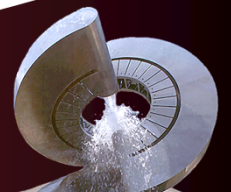
THE COLLEGE OF

ENGINEERING

UNIVERSITY OF WISCONSIN-MADISON

Qualcomm Wireless Prize

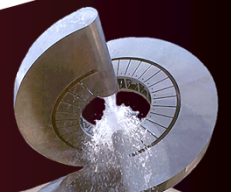
- Undergraduates and pre-dissertation master's students are eligible
- Compete individually or as a team
- Lucrative Prize Levels:
 - \$10,000 (1st)
 - \$5,000 (2nd)
 - \$2,500 (3rd)





Qualcomm Wireless Prize

- Important Dates:
 - *Register by Nov. 18, 2011*
 - *Orientation Meeting on Dec. 1, 2011*
 - *Prototype Grant Deadline: March 1, 2012*
 - *Turn in Project: April 9, 2012*
 - *Compete: April 18, 2012*





THE COLLEGE OF
ENGINEERING
UNIVERSITY OF WISCONSIN-MADISON

Qualcomm Wireless Prize

Registration is quick and easy.

***Sign up today by visiting the
College of Engineering Home Page
link to the competition:***

<http://innovation.wisc.edu/qualcomm/>

